Consumers WILL Leave Reviews... If You Ask

start.youreview.us/consumers-will-leave-reviews-ask/



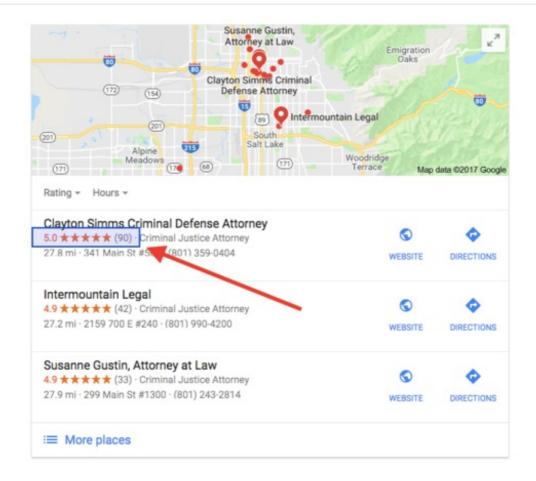
We live in an incredible era where your business is shaped and defined by your customer's experience. Online reviews influence potential consumers, as much as a personal recommendation from a friend or family member, a considerable 78% of the time. The value of shared consumer feedback, through reviews, cannot be overstated. So, the question is, how can you get your customers to leave reviews? The simple answer is, just ask. Most consumers will leave reviews when asked because they understand how important their opinion is for your business and will be happy to leave a positive review when they have had a good experience. There are a few key factors you should not overlook when encouraging your customers to share their experience:

- Ask for feedback immediately after your interaction, while their experience is still
 fresh in their mind.
- **Make it easy** for them. Direct your customers to relevant review platforms, specific to your industry.
- Re-share positive reviews to your website and social media.
- Acknowledge every review, good or bad. Thank customers for sharing their positive
 experiences and address any issues that may have caused a complaint, to quickly
 resolve and turn around a poor review.

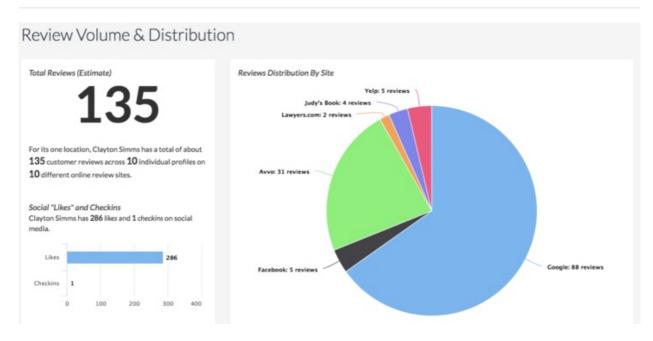
Professional Online Reputation Management

With the help of an easy to use and affordable <u>online reputation management dashboard</u>, you can easily accomplish all of the above and track the results with an incredible ROI.

One such business, located in Salt Lake City, Utah, is Clayton Simms Criminal Defense Attorney; who has experienced incredible results with the YouReview online reputation management dashboard.



In the last 3 months, with over 125 five-star reviews, and over several online review platforms, this business listing is in the top position for local Google SERPs. Within a highly competitive industry, this practice has benefitted greatly from increased customer reviews.



Potential customers pay attention to search result factors like overall star ratings, review dates and the total number of reviews when choosing a new business or retailer. *As many as 90% of potential customers will instantly form their opinion by reading just ten reviews, or fewer.* The relevancy of your online reputation is directly linked to the number and frequency of customer reviews and star ratings.

Generate Ongoing Positive Reviews

To remain relevant and competitive, SMB's need to implement a proactive reputation strategy to generate ongoing positive reviews. <u>YouReview</u> offers *comprehensive*, *easy to use dashboard packages with the following features to help you ask for and receive consumer reviews* to build and maintain your online reputation:



<u>Click here to learn more or contact us</u> to schedule your *free, no obligation 14 day trial* or if you'd like to schedule a demo of our **YouReview** *reputation management dashboard* to show you how we can help you ask for valuable customer reviews.ow